The Associates is a select group of individuals whose experience, counsel and participation have had a profound impact on the Spears School of Business’ ability to provide a quality educational experience for its students. Through The Associates support:

- Lives have been changed through generous scholarships.
- Outstanding faculty have been recruited and retained.
- Technological advancements beyond what tuition and state funds can provide have enriched the Spears School’s academic programs.

To continue improving and developing, the Spears School depends on annual support from people like you who have benefited from its programs in the past and who are dedicated to seeing Oklahoma State University recognized as one of the outstanding business schools in the country.

Membership in The Associates is open to alumni, executives, middle- and upper-level managers, entrepreneurs, and professionals who provide support through annual giving, endowments and other gifts restricted to the Spears School. Because of your active interest in the Spears School, you are cordially invited to become a member of The Associates. Please contact us for more information.

Opportunities for Service

The Associates serve the Spears School of Business through a number of specific activities, including the following:

- Providing insight into the needs of business, industry and the institutions employing our graduates and making recommendations regarding the potential impact on instruction, research and outreach functions.
- Identifying and securing appropriate points of contact in the organizations The Associates represent.
- Providing or identifying financial resources for equipment and facility updates.
- Participating in the educational experiences of students.
- Providing internships and other relevant experiences for students.
- Identifying opportunities and assisting in the recruitment of the best and brightest graduate and undergraduate students.
- Providing professional development opportunities for faculty.
Membership Structure

For more information about the governing structure of The Associates visit: spears.okstate.edu/development.

• **Individual Membership** ~ An annual personal gift of $1,000 to any unit within the Spears School or the establishment of an endowment.

• **Corporate Membership** ~ An annual gift of $3,000 or more to any unit within the Spears School or the establishment of an endowment. A representative from the organization should be appointed as contact person.

• **Junior Membership** ~ An annual personal minimum gift of $500 to any unit within the Spears School. This type of membership is available to individuals 35 years of age and younger.

• **Corporate Matches** ~ You may use corporate matching gifts to qualify for membership in The Associates.

• **Bonus** ~ An annual gift of $1,000 or more automatically qualifies you for membership in the OSU Presidents Club, a gift recognition club for annual donors.

Benefits

• The satisfaction of assisting the Spears School of Business to become a top-ranked business school.

• Early notification about school-sponsored events, including lectures, symposiums and conferences.

• Social functions and opportunities to network with business professionals.

• Opportunity to interact with students and faculty.

• Recognition in various Spears School of Business print and online publications.

• Complimentary Spears School of Business publications.

Meetings

• The Associates meet twice a year.

For more information please contact:

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